

project1.kinetic_typography

objectives

- to translate dialogue into a visually interesting composition
- to use motion graphics effectively and to integrate audio

description

Kinetic typography is an animation technique mixing motion and text. It is presented in a manner intended to convey or evoke a particular idea or emotion. It is often studied in communication design and interaction design courses. Common examples of this technique include movie title sequences, movie credits, and web animations.

In this assignment, you will create a kinetic typographical work using a narration or a conversation from a movie or show of your choice. The primary visual elements should be typographic. Images are not permitted; however, graphic marks or elements can be included. This project is 20% of your final course grade.

requirements

- Use presets Vimeo 720 HD
- H.264 compression
- Aspect Ratio: Square Pixels
- Frame Rate: 29.97
- Duration: 30s–60s

instructor

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office hours

DH 213

M 10:30–12:00

W 11:00–12:00

BEEHIVE

T 10:30–12:00

R 11:00–12:00

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course location

DH 118